# Customer Art Approval Form

Tracking Number:

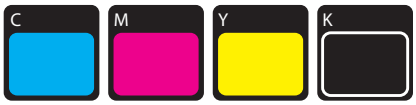
KAESER PO#40422171_VISION INSTITUTE(W314349)

**ITEM PPD-441**
*Non-SPF Peppermint Beeswax*

**REPEAT**
*ANY CHANGE REQUEST
TO AN EXACT REPEAT ITEM
COULD BE SUBJECT TO SETUP FEE

LAB-PPD-106199

Imprint Color(s)




## Art Guidelines

**1. Labels**

a. Positive imprint - 5 pt minimum ..... Sample Text
b. Reverse imprint - 7 pt minimum ..... Sample Text
c. Serif and italic types - 7 pt minimum ..... Sample Text
d. Line weight, positive lines - .5 .....
e. Line weight, reverse lines (gap) - .75 .....

* Ornate and display type faces will be printed on a case-by-case analysis.

* Registered marks and trademarks should be enlarged for clear printing.

## Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.

- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.

- Colors printed on different mediums (ie: leash and label) will not be an exact match.

- This proof is not an exact match of the finished product color or quality of the printed peice.

**Ship Date is 5 Business Days from Art Approval**